


Doron Goldstein


PARTNER | US HEAD OF DATA INNOVATION, PRIVACY AND
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Doron is a corporate partner and US head of the Data Innovation, Privacy and Cybersecurity Practice.

Doron assists clients – from start-ups to multinationals – to address and overcome complex and sometimes frightening situations involving privacy, data security and information technology. A former software developer and network administrator, Doron was named a “Cybersecurity Trailblazer” by the National Law Journal. He was one of the first lawyers in the US to be certified as a Privacy Law Specialist by the International Association of Privacy Professionals (IAPP), accredited by the American Bar Association. (The IAPP is not affiliated with any governmental authority.) His IT background allows him to thoroughly understand his clients’ operations, and to evaluate the risks they face. The combination of his business experience, technical understanding and legal knowledge allows him to provide the most informed, cogent and practical advice to clients.

Doron's work spans a variety of industries, with a concentration in online services, hospitality, fashion and retail, consumer products, and financial services. He works closely with his clients' legal and technology teams on complex data protection compliance programs, data management, cloud and software-as-a-service (SaaS) issues, and outsourcing arrangements. In the unfortunate event of a security incident or data breach, Doron brings to the table extensive experience in working with security specialists and forensic experts to address and mitigate the incident, determine the likely source of the incident, address legal and compliance notification and other obligations, and handle law enforcement, regulatory and governmental investigations.

As the former managing partner of an internet advertising company, Doron’s unique skill set allows him to provide invaluable advice and insight to clients on their advertising, marketing and promotions programs to make sure they not only comply with the law, but are also effective and compelling. Doron is also an adjunct professor at New York Law School where he teaches Fashion Law and Technology, a course that explores the interplay between the law and emerging technologies in the fashion industry.

Talks

- *'The Impact of Colorado's AI Act on Advertising and Marketing,'* 2024 ANA Masters of Advertising Law Conference, Scottsdale, Arizona - November 12, 2024, presenter
- *'Your Digital Life at Risk: How to Reduce Your Clients' (and Your) Personal Exposure to Cyber Attack,'* Withers & BlackCloak Cybersecurity Discussion - July 9, 2024, co-presenter
- *ITechLaw 2024 World Technology Law Conference Washington D.C.* - May 8, 2024, conference co-chair
- *'Cybersecurity Compliance, Policies, and Governance,'* Tribeca Cybersecurity Summit 2024 - April 26, 2024, speaker
- *'Privacy and Security Considerations in Cloud Computing,'* Practising Law Institute (PLI) San Francisco - June 13, 2023, speaker
- *'When is it safe to let go: Outsourcing to the Cloud,'* ITechLaw: World Technology Conference Toronto - May 24, 2023, presenter
- *'2023 Privacy and Cybersecurity Basics,'* Privacy and Data Protection Webinar Series - March 29, 2023, presenter
- *'Decentralized Authentication and Biometrics,'* Privacy + Security Academy - November 4, 2022, presenter
- *'Cloud Computing 2022: Key Issues and Practical Guidance,'* PLI Conference - May 4, 2022, panelist
- *'Somehow, it never gets any easier: International developments and operational issues in privacy and personal data transfers for US advertisers,'* 2021 ANA/BAA Marketing Law Conference - November 15, 2021, presenter
- *'Cybersecurity Operational and Legal Issues...and how to mitigate them,'* CFA Society of South Florida webinar - September 21, 2021, presenter
- *'Global Privacy: Managing Tracking & Other Consumer Preferences,'* 2019 ANA/BAA Marketing Law Conference - November 4, 2019
- *'Data and Hackers and AI, Oh My! Opportunities and Challenges in the Age of Data Breaches, Cyber Ransom, and the Cusp of Artificial Intelligence,'* Serviced Apartment Summit Europe - July 2, 2019, presenter
- *'All About the CCPA for the Hospitality Industry: How to Tackle California's New Privacy Law,'* HITEC Minneapolis 2019 - June 18, 2019, presenter
- *'Handling a Vendor Data Breach: Lessons From the Trenches,'* International Association of Privacy Professionals (IAPP) Global Privacy Summit 2019 - May 3, 2019, presenter
- *'GDPR and PCI and Data Breach,'* Serviced Apartment Summit Americas - April 9, 2018, presenter

External publications

'Unlocking Digital Identity: Insights from Use Cases for Enhanced Implementation, Trustworthiness and Individual Empowerment,' The Human Technology Foundation - July 16, 2024, contributor

'ITechLaw Startup Legal Playbook: A Quick Reference Guide to International Market Entry for Startups (and Their Lawyers) Second Edition, 2024,' United States of America chapter, ITechLaw - May 2024, co-author

'Managing Data in a Post-Pandemic World,' Withers' Backing Innovation campaign - April 29, 2024, featured interviewee

'1st Amendment Only The Start Of Woes Facing TikTok Ban,' Law360 - March 14, 2024, quoted

'Capital Pathways Workbook: Nasdaq Entrepreneurial Center,' Nasdaq - October 6, 2023, contributor

'Damage Control: Addressing Reputational Harm After a Data Breach,' Information Week - October 5, 2023, quoted

'Companies Remain Reluctant to Admit Paying Off Hackers,' Wall Street Journal - September 21, 2023, quoted

'Threads' Unique Deletion Provision May Be a Risky Approach for Others to Follow,' Law.com - July 20, 2023, quoted

'8 Data Privacy Concerns in the Age of AI,' Information Week - June 29, 2023, quoted

'ITechLaw Startup Legal Playbook: A Quick Reference Guide to International Market Entry for Startups (and Their Lawyers),' United States of America chapter, ITechLaw - May 2023, co-author

'Patient Drops Request to Compel Hospital Group to Pay Ransom,' Wall Street Journal - May 2, 2023, featured

'Help Stop Ransomware Attacks at Your Hospital,' Health Leaders - November 16, 2020, featured

'Front-Line COVID-19 Fighting Orgs See Increased Cyberattacks,' National Law Review - August 4, 2020, co-author

'Technology Governance in a Time of Crisis,' Human Technology Foundation - August 2020, author

'California's Data Privacy Law: Sticky GDPR Differences,' FinOps Report - October 2, 2019, quoted

'Is the ICO's Fine on Marriott Unreasonable?' Hospitality Technology - July 10, 2019, quoted

'Wake Up Hospitality: Marriott Fine Proves GDPR Legislation Has Teeth,' Hospitality Technology - July 10, 2019, quoted

'The California Consumer Privacy Act & Its Implications for Hospitality,' Hospitality Technology - June 25, 2019, featured

'Responsible AI: A Global Policy Framework,' International Technology Law Association - June 2019, author

'You've split from your fitness tracker. Can you get your data back?' USA Today - July 29, 2017, featured

Admissions

State of New York

State of Massachusetts

Education

McGill University, B.A.

McGill University Faculty of Law, B.C.L.

McGill University Faculty of Law, LL.B.

Languages

English

French

Memberships

International Technology Law Association, Board of Directors

International Association of Privacy Professionals (IAPP): Certified Privacy Law Specialist (PLS); Certified Information Privacy Manager (CIPM), Certified Information Privacy Professional/US (CIPP/US), Certified Information Privacy Professional/Europe (CIPP/E), Fellow of Information Privacy (FIP)

American Bar Association

Intellectual Property Owners Association

Key dates

Year joined: 2021

Year became partner: 2021

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