

## Nigel Sprunt

GLOBAL BUSINESS DEVELOPMENT AND MARKETING DIRECTOR |  
LONDON



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### Nigel is global business development and marketing director.

After an early career in advertising and research, he joined Withers in 1999 and was seconded to New York between 2004 and 2007 to take on the additional role of US executive director.

In 2008 Nigel won 'International Marketing Director of the Year' at the Legal Marketing Awards. This followed his team winning 'Marketing Team of the Year' in 2006.

Nigel has also recently featured in the Professional Marketing magazine article '*Cutting its own groove*', alongside managing partner [Margaret Robertson](#) The article focuses on Withers and its unique approach to marketing.

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### Education

University of Lancaster, M.A. Marketing

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### Languages

English

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### Memberships

Institute of Marketing

PSMG

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## Key dates

Year joined: 1999

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