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Ali is an associate in the Withers tech IP and technology team.

Ali primarily advises technology companies and VCs on all aspects of IP protection, commercialisation, and enforcement. She advises on a broad range of matters across the team's practice, including acquisitions, licensing, manufacturing, distribution, services contracts, and consumer terms. She also regularly assists clients with international IP protection strategies and enforcement matters.

Ali has an interest in advising VC-backed and early-stage companies, particularly those in the foodtech, agritech, digital health, hotels, and hospitality sectors.

External publications

Rihanna's Image Appeal: A One-Hit Wonder or Long Term Lessons to Learn?, World Intellectual Property Report - March 2015

Education

University of Sussex, BA (Hons) Geography

Languages

English

Memberships

The Honourable Society of the Inner Temple

Competition Law Association

Key dates

Year joined: 2014

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