

Tiziana Campigli

SENIOR COUNSEL | MILAN



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Tiziana is senior counsel in the intellectual property team.

Tiziana has 20 years-experience in intellectual property, tech and data protection, advising and creating a legal strategy on all aspects of protection and enhancement of immaterial assets such as copyright, trademark, patent and design, as well as art and cultural assets, artworks, media format, e-commerce and tech projects.

She has strong experience and skills in drafting and negotiating commercial contracts and transactions, including joint-ventures, license, merchandise, sponsorship and distribution, music's rights agreement, contracts for the audio-visuals, podcasts, exhibitions, or theatrical shows' production, advertising agreements, IT services and software development agreements, also related to blockchain, AI or IoT technologies. She can manage and coordinate complex due diligence for IPR and Tech transfer and assist clients on data protection law in Italy and EU countries.

Tiziana worked as in house counsel for more than 15 years in Italian and international multinational companies in the industries of media & entertainment, advertising, digital & telecommunication, cosmetics and retail developing a deep understanding on corporate processes and business. In the last three years she worked as legal consultant dealing with clients across a broad range of industries, including deep tech, digital, fashion & luxury, sports, food and beverages, art and culture.

Her advice is practical and business oriented, focusing on assessing and mitigating real risks.

Tiziana has a passion for talent, creativity and sport. To strengthen her expertise in the field of talent and sports law, in 2019, she attended the Sports Agent Course organized by Altalex, and in 2022 and the Course of high specialization in Sports Law and Justice "Lucio Colantuoni" at the University of Milan.

Talks

- Lecturer on Intellectual Property Rights at 2022 and 2023's edition of the Master in Communication, Design and Management of Cultural Tourism at the University of Turin
- Lecturer on Sports' trademark at 2023's edition of the Course of high specialization in Sports Law and Justice "Lucio Colantuoni" at the University of Milan
- Speaker during the 2023 IDI ANNUAL CONFERENCE in the panel: "IP protection of the layout of offline and online shops: the brand owner's perspective"
- Speaker at different webinar on Intellectual Property, Technology and data protection, organized for clients or associations

Admissions

Italy, 2003

Education

Law Degree with specialization in International law - Università Cattolica del Sacro Cuore - Milan, 2000

Course of specialization in Intellectual Property Law, Seido, Milan, 2003

Sports Agent Course – Altalex, Milan, 2019

Course of high specialization in Sports Law "Lucio Colantuoni" – University of Milan, 2022

Languages

English

Spanish

Membership

Milan Bar

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