

## Sidney Ross

BUSINESS DEVELOPMENT AND MARKETING CONSULTANT |  
LONDON



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### Sidney is consultant in our business development and marketing team.

Following a career in banking at Italian International Bank Plc, the London subsidiary of Monte dei Paschi di Siena, where she was a private banker and responsible for inter-bank syndication services, Sidney set up Ross Marketing, a marketing and PR consultancy with a focus on the Italian market in the UK and Italy.

She has been a consultant to Withers since 2000. Sidney holds both British and American nationality and speaks Italian and French fluently.

Sidney is responsible for the firm's overall Italian marketing which includes our four Italian desks worldwide. She also manages other special marketing projects on an ad hoc basis.

She was decorated by the Italian Government in 1996 as a 'Cavaliere all'Ordine di Merito della Repubblica Italiana'.

An active member of the Italian community in London, she is the Director General of Business Club Italia, Trustee and Co-Vice Chair of the British Italian Society and Vice Delegata Vicaria of Accademia Italiana della Cucina's London Delegation.

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### Education

Barnard College, Columbia University, B.A.

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### Languages

English

French  
Italian

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## Memberships

Business Club Italia, Director General  
British Italian Society, Trustee and Co-Vice Chair  
Accademia Italiana della Cucina, Vice Delegato Vicario  
Worshipful Company of International Bankers, Liveryman  
Italian Chamber of Commerce and Industry for the UK  
Chartered Institute of Marketing  
British Chamber of Commerce in Italy  
British Italian Law Society  
Il Circolo delle Donne Italiane  
Venice in Peril  
FAI UK  
City Women's Network  
Freeman of the City  
The Pilgrims of Great Britain

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## Key dates

Year joined: 1999

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