


Eugenia Guarda Nardini


ASSOCIATE | MILAN

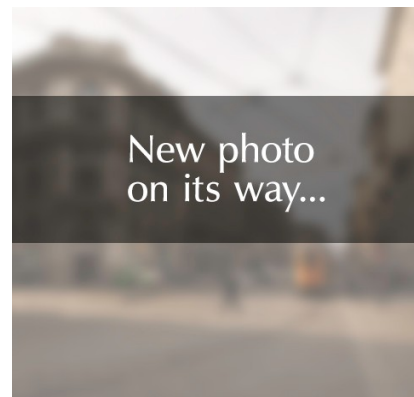
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SECRETARY ROBERTA ULIZZI

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Eugenia is an associate in the intellectual property team.

Before joining Withers, Eugenia has worked for Italian law firms where she has mainly dealt with IP law. She has developed experience in supporting clients in intellectual property rights matters, through the negotiation and drafting of a wide range of commercial agreements, including agreements for the acquisition, licensing, distribution and exploitation of intellectual property rights (trademarks, patents and design), sponsorship, franchising, joint-venture agreements, and also agreements for the protection and exploitation of image rights and copyright. She also provides assistance concerning IP rights disputes, either judicial and extrajudicial, and, in the context of corporate deals, supports clients and the other teams in commercial transactions involving intellectual property matters. Eugenia has expertise in the filing and management of IP rights at National, European and International level.

Track record

Assisted a design services company

Support to a company active in design services and assisted the implementation of innovative projects in the WEB 3.0 and metaverse for the implementation of events in the metaverse of a leading company in the eyewear sector.

Assisted a font company

Assisted a leading font company in the settlement of disputes concerning the improper exploitation of its fonts.

Assisted international athletes

Assisted in drafting image exploitation agreements and sponsorship agreements for internationally well-known athletes.

Talks

- Assistant Lecturer, H-Farm College, A.Y. 2021/2022 and 2022/2023, BSc in Digital Economics and Finance and BSc in International Business Studies
- Assistant Lecturer Politecnico di Milano, A.Y. 2019/2020 and 2020/2021, Design and designer protection

External Publications

Metaverse & Yachting: the digital world, NAUTECH - June 2023

Start-up finance: financial instruments, valuation methods, and legal aspects, II Edition, EGEA - May 2023

Admissions

Italy, 2022

Education

Università Commerciale Luigi Bocconi - Combined Bachelor and Master of Arts in Law, Major in Business Law, Milan - June 2019

Università Statale di Milano, Advanced course in corporate law - March 2024

Languages

English

Italian

Memberships

LES - Licensing Executives Society

Withers History

Joined 2024

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