

## Andrew Fremlin-Key

PARTNER | LONDON

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Andrew is a partner in the litigation and arbitration team, specialising in media, reputation and information disputes.

Andy has been recognised in the leading legal directories as 'one of the best in the business', 'everything you would want in someone representing you', an 'up-and-coming partner, who comes across as very knowledgeable and personable.' And 'highly intelligent with a deep and broad knowledge. Highly practical and very experienced.'

He advises clients in relation to contentious data protection, defamation, privacy, blackmail, breach of confidence, data breaches, harassment issues, reputational investigations and crisis management ranging from court litigation to non-disclosure agreements. Recognising the rapidly developing inter-relationship between tax investigations and media issues, Andy has also carved out a niche area of practice utilising his skills and experience to advise a broad range of high-profile clients on contentious tax litigation and multi-jurisdictional investigations. He is well-known for acting for sporting clients including Novak Djokovic, Imane Khelif, international footballers, a number of Olympic gold medallists, top sports agencies, owners of football clubs, F1 teams and board members of international sporting federations.

His recent clients also include models, fashion designers, charities, photographers, editors, artists, politicians, members of royal families, crypto miners and chief executives.

He has spoken on media and press issues at various events including the Chartered Alternative Investment Analyst Association and the Premier Sports Network. He has commented on the BBC, Channel 5 and in the mainstream written media (including the Times, the FT etc) and academic legal journals in relation to a variety of issues from the sustainability in fashion to how to handle harassment for HNW families.

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## Track record

### Billionaire founder defamatory online publication

Assisted the billionaire founder of an internationally renowned investment firm in the removal of a defamatory online publication, and secured a full public apology and an undertaking from the editor not to publish any further allegations.

### Charity individuals conduct

Acting for a leading charity in an investigation into the conduct of individuals at the charity.

### CIS international businesswoman

Advised a CIS international businesswoman in respect of an internet publication based abroad which falsely alleged her involvement in fraudulent activity which resulted in having her name removed from the article.

### Feyziyev v NCA (2021)

Advising the Feyziyev family in relation to account forfeiture proceedings.

### Footballer privacy and reputation advice

Acting for an international footballer in respect of privacy and reputation advice following unlawful threats to publish his information.

### High net worth individual

Acted for a well-known author in relation to his publication of a book, negating any libel issues against his former employer.

### Hindujas

Withers acted for the well-known businessman Gopichand Parmanand ('GP') Hinduja and his siblings in Court of Protection proceedings concerning the health, welfare, property and affairs of his brother, Srichand Parmanand Hinduja.

It is believed to have been amongst the longest-running and most complex Court of Protection disputes, spanning over twenty hearings on a wide range of issues.

### Leading sports agent

Acting for a leading sports agent in respect of a possible criminal investigation and advising in respect of confidentiality, privacy, data protection and tax consequences.

## The late Sir Roger Scruton

We acted for renowned UK philosopher and academic Sir Roger Scruton in his high profile battle against political and cultural magazine, The New Statesman. Following the publication of an article with a number of defamatory remarks and subsequent tweets, Sir Roger was dismissed from his position as Chairman on a government commission. With our advice, the matter culminated in a full published apology from The New Statesman, a separate apology from James Brokenshire MP who dismissed Sir Roger, as well as his reappointment to the government commission, restoring his reputation and life's work.

## Well known author book publication

Acted for a well-known author in relation to his publication of a book, negating any libel issues against his former employer.

## The late Sir Roger Scruton

We acted for renowned UK philosopher and academic Sir Roger Scruton in his high profile battle against political and cultural magazine, The New Statesman. Following the publication of an article with a number of defamatory remarks and subsequent tweets, Sir Roger was dismissed from his position as Chairman on a government commission. With our advice, the matter culminated in a full published apology from The New Statesman, a separate apology from James Brokenshire MP who dismissed Sir Roger, as well as his reappointment to the government commission, restoring his reputation and life's work.

## Account forfeiture proceedings

Advising the Feyziyev family in relation to account forfeiture proceedings. View [here](#)

## Footballer privacy and reputation advice

Acting for an international footballer in respect of privacy and reputation advice following unlawful threats to publish his information.

## Charity individuals conduct

Acting for a leading charity in an investigation into the conduct of individuals at the charity.

## Leading sports agent

Acting for a leading sports agent in respect of a possible criminal investigation and advising in respect of confidentiality, privacy, data protection and tax consequences.

## Russian international businesswoman

Advised a Russian international businesswoman in respect of an internet publication based abroad which alleged her involvement in fraudulent activity which resulted in having her name removed from the article.

## Billionaire founder defamatory online publication

Assisted the billionaire founder of an internationally renowned investment firm in the removal of a defamatory online publication, and secured a full public apology and an undertaking from the editor not to publish any further allegations.

## Well known author book publication

Acted for a well-known author in relation to his publication of a book, negated possible libel issues against his former employer.

## High net worth individual

Acted for a high net-worth individual to remove his name from a circulated report claiming he was a politically exposed person.

## Media personality breach of contract

Successfully advised a prominent media personality on defending a possible claim for breach of contract and defamation by her former employer following comments made in the media.

## State Bank of India loan facility

Assisted State Bank of India in relation to a £300 million loan facility for the acquisition of The Old War Office, 57 Whitehall, London.

## Entrepreneur book publication

Advised an award winning entrepreneur with the publication of his new book.

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## External publications

Why Fashion for Relief was wound up - Charity Finance, November 2024

England cricket: Ollie Robinson and the ECB - nicely spun? - Withersworldwide, June 2021

How to deal with unexplained wealth orders - International Adviser, April 2021

UK Football stars and their agents face increased tax bills as HMRC clamp down on perceived tax loophole - Withersworldwide, April 2021

"Could I be sued for writing an online review?" - Financial Times, March 2021

Disclosures of personal data in the context of investigations - are you an oversharer? - Withersworldwide, November 2020

Why enforcement authorities favour Account Freezing Orders - Withersworldwide, February 2020

And the winner is? Celebrity media should come with a warning label; Withersworldwide, February 2020

Briefs will always be in fashion - The Times, 2019

Swimming against the tide: An interview with Hungarian swimming star Katinka Hosszu - Bloomberg, 2019

How Sir Roger Scruton defended his name and secured reappointment - Withersworldwide, 2019

Can you 'explain' your wealth? - Spears 2018

Handling Harassment: Rights, Wrongs For HNW Families - WealthBriefing, December 2022

FCA Drafts New Social Media Guidelines - CDR, August 2023

Skeleton Arguments: Unwanted attention? - NewLawJournal, January 2023

Australian High Court confirms Google defamation immunity - PressGazette, August 2022

'There are not many cases like this' – the lawyers in Olympic boxer Imane Khelif's corner - LegalBusiness, August 2024

Navigating The Fashion Supply Chain Risk: Mission Impossible? - September 2024

## Education

BPP Law School

Durham University, LL.B (Hons)

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## Languages

English

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## Memberships

London Advisors Network

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## Key dates

Year joined: 2014

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