

## Davia Meltzer

SENIOR MARKETING AND BUSINESS DEVELOPMENT MANAGER |  
SAN DIEGO



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### Davia is a senior marketing and business development manager.

Davia leads marketing and business development initiatives in our California offices. She brings 19 years of experience initiating marketing, business development, and communications programs in the legal and investment industries in San Diego, Los Angeles, New York City, and Copenhagen, Denmark. Prior to joining Withers, Davia oversaw marketing strategy, training, and event management at a San Diego-based litigation firm.

Davia has served on the Legal Marketing Association Southern California board of directors and steering committee and for five years on the development committee at the San Diego-based non profit, Social Advocates for Youth (SAY) San Diego.

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### Education

University of California Santa Barbara, B.A.

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### Languages

English

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### Memberships

Legal Marketing Association, member

Legal Marketing Association Southern California Chapter Board of Directors, 2016

Legal Marketing Association Southern California Steering Committee, 2017

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## Key dates

Year joined: 2016

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